

# Moonju Cho

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## EDUCATION:

Ph.D. Candidate, University of Virginia Expected May 2025  
Committee:

1. Simon Anderson, Commonwealth Professor of Economics, University of Virginia, [sa9w@virginia.edu](mailto:sa9w@virginia.edu)
2. Gaurab Aryal, Associate Professor, Boston University, [aryalg@bu.edu](mailto:aryalg@bu.edu)
3. Federico Ciliberto, Professor, University of Virginia, [ciliberto@virginia.edu](mailto:ciliberto@virginia.edu)

B.A. in Economics and Minor in Applied Statistics, Yonsei University, South Korea February 2017

**FIELDS OF INTEREST:** Industrial Organization, Applied Microeconomics

**JOB MARKET PAPER:** "Product Selection in the Presence of Complementarity"

## WORK IN PROGRESS:

"Multi-homing Consumers and Bundling of Contents: Evidence from Streaming Platforms" with Jenna Blochowicz

## RESEARCH EXPERIENCE:

Research Assistant for Prof. Simon Anderson 2020-2024

## TEACHING EXPERIENCE:

Teaching Assistant for Prof. Maxim Engers in Game Theory (ECON 4010), University of Virginia  
Teaching Assistant for Prof. Maxim Engers in Microeconomic Theory III (ECON 8010), University of Virginia  
Teaching Assistant for Prof. Peter Troyan in Microeconomic Theory I (ECON 7010), University of Virginia

## PRESENTATIONS:

IO Student Seminars, University of Virginia 2020-2024

## AWARDS AND HONORS:

Bankard Pre-Doctoral Fellowship, University of Virginia 2023  
Quantitative Collaborative Graduate Fellow, University of Virginia 2023-2024  
Snavelly Award for Exemplary Graduate Teaching, University of Virginia 2021  
Graduate School of Arts and Sciences Summer Research Grant, University of Virginia 2021  
Snavelly Field Paper Prize, University of Virginia 2020  
Highest Honors, Yonsei University 2014, 2016

## PROFESSIONAL ACTIVITIES:

Co-Organizer, Economics Graduate Student Workshop, University of Virginia 2020-2021  
Co-Organizer, 9<sup>th</sup> Economics Research Colloquium, University of Virginia May 2022

## COMPUTING SKILLS:

Matlab, Python, Stata